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Background



My name is Princess Lasertron and I am a bridal designer, style blogger, and best friend. I love to make things and I have always had entrepreneurial tendencies. Influenced by my equally creative and nerdy parents, I have had a passion for sewing, crafting, and design since my early childhood and I began blogging about my creations in the mid-90s during middle school. Throughout college I studied Intercultural Communication and German while working in my off hours to build and promote Princess Lasertron as a business and a brand. When I graduated in 2008, I already had a solid business foundation and portfolio.

Over the years, I have worked with hundreds of brides creating custom floral accessories like bouquets and hairpieces, designing dresses for fabulous people, and sharing inspiration through my website. I love giving my customers heirloom-quality pieces that bring a personal dimension to their weddings and memorable events.

Since our early beginnings, Princess Lasertron has grown to a three-person company that serves over 150 brides each year. Our line has expanded from simple hairpieces and brooches to gowns, bouquets, diy craft kits and the Princess Lasertron brand has reached hundreds of thousands of brides through magazines and online media.

I live in Omaha and I devote a lot of time to supporting and developing Omaha's creative and entrepreneurial community. My goal is twofold: to help brides realize their perfect day that is a true expression of themselves and their partners, and to inspire other entrepreneurs and artists to take the plunge, develop their brand and realize their own dreams. -August 2009

Sponsorship

WHY BECOME A SPONSOR?

PrincessLasertron.com is a unique blog that functions as a design portfolio, a resource for inspiration and information about business ownership, and also offers a peek into the exciting life of a young urban designer. Original content goes live an average of six days per week and we reach about 44,000 visitors each month. In a recent reader survey, fans said that they love PrincessLasertron.com for the positive, motivational tone, fashion inspiration, and craft design ideas.



WHAT ARE YOUR RATES?

Princess Lasertron is accepting select advertisers with relevant products and services at reasonable rates. Plans are available on a monthly basis and there is a bulk discount for three, six, and one year plans. All advertisements are 125x125 pixels and will be displayed prominently on the front page of PrincessLasertron.com in the right sidebar. Ads can be submitted as a GIF or JPEG.

125x125 px	1 month	\$30
125x125 px	3 months	\$70
125x125 px	6 months	\$150
125x125 px	12 months	\$300

WHAT TYPES OF PAYMENT DO YOU ACCEPT?

Paypal is the preferred method of payment for ad space. Checks are also accepted upon request.

Design

HOW MUCH DO YOUR SERVICES COST?

I always say that asking an artist about the cost of a custom design is like asking a dealer for the price of a truck. It depends on a lot of things—the time we have before your big day, the cost of materials for your order, the complexity of the design you are visualizing, and other factors. The best way to receive a price quote is to e-mail me with information about what you are looking for and your timeline. Once we talk about your needs, I can give you a quote. When I begin work on your order, I will be in constant communication, sending you photos of my progress to ensure that it is a true collaboration for your special day.

WHAT CAN YOU CREATE FOR MY WEDDING?

I have been creating custom bouquets out of felt, vintage buttons, and other ephemera since 2005, and since then have also added boutonnieres, corsages, hairpieces, and other accessories to the Princess Lasertron line. Beginning in Summer 2010, we will also have a line of custom Princess Lasertron wedding and party gowns.



I'm not getting married, I just want something special. Do you have anything for me?
Absolutely! I work with dozens of clients each month creating special birthday gifts, the perfect pin or hairpiece for your favorite outfit, and I've even designed a line of back-to-school book covers. Take a look in the Princess Lasertron store to see if anything in there suits your taste, and feel free to contact me for a custom order any time.

HOW MUCH TIME WILL MY ORDER TAKE?

Each bouquet takes between 30-40 hours to create, so a large custom order can take several weeks. I am often booked for weddings months in advance, so I advise contacting Princess Lasertron to place your order as soon as you know you'd like to work with us to ensure availability.

Where can I view examples of your previous work?

Photos of our past work can be seen by clicking Photos on the header bar at PrincessLasertron.com, and blog posts with details about many of our work and clients can be seen by browsing through past entries. If there is a specific style of bouquet or accessory you are looking for, feel free to reach us through the contact form on our website.

HOW DO YOU ACCEPT PAYMENT?

I prefer to use Paypal; payments can be sent to Meg@PrincessLasertron.com. Checks are also accepted.

DO YOU ACCEPT INTERNATIONAL CLIENTS?

Absolutely! Every year we work with dozens of international clients, and we are always excited to collaborate with brides outside of the U.S.

Contact

WEBSITE: PrincessLasertron.com

E-MAIL: Meg@PrincessLasertron.com

ADDRESS: Available upon request



